

# AGE VERIFICATION TECHNICIANS

OCA has strategically placed four Age Verification Technicians (AVT's) across the province to assist with age verification for cattle producers in Ontario.

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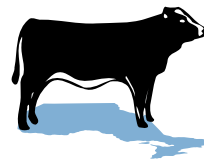
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**Ontario  
Cattlemen's  
Association**

*Committed to Cattlemen*

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# AGE VERIFICATION PROGRAM



**FOR ONTARIO BEEF PRODUCERS**

## WHY SHOULD I AGE VERIFY MY CALVES?

# Why

Age Verification is a voluntary, free of charge program under the Canadian Cattle Identification Agency (CCIA) National Traceability program. Since its inception, age verification has enhanced Canada's international reputation.

With many of Canada's international trading partners now requesting birth date information as a pre-requisite for export, the need for age verification is obvious. Accurately recording and submitting birth date information to CCIA provides access to international markets and builds upon the credibility and value of Canada's animal identification and traceability program.

Provincially, the Ontario Cattlemen's Association (OCA) has developed an incentive program to encourage producers to age verify their cattle. The goal of the program is to enhance the marketability of Ontario calves to feedlots and export markets.

## WHAT ARE THE PROGRAM DETAILS?

# Details

- Age verification service will be free of charge
- CCIA birth certificates will be provided
- Applications available through OCA and Age Verification Technicians

### Animal Eligibility

- 2007 born-calves that were not enrolled under the previous Market Access Program will be eligible for a \$3.00 credit
- 2008 born-calves will be eligible for a \$5.00 credit
- Calves sold for dairy purposes are **ineligible**

## WHAT ARE THE STEPS TO QUALIFY FOR THE REBATE?

# Steps

1. Purchase CCIA tags from any source
2. Age verify your calves
  - On your own
  - With assistance from an AVT or OCA
  - With assistance from any third party
3. Complete the VBP-QSH Workshop

This is a two hour course to encourage producers to implement management procedures meant to minimize on-farm food safety risks. The course fee is \$50.00. Participants who have completed the workshop will be eligible to receive a \$750 rebate on a specified list of equipment.\* Please contact the OCA office or check the OCA website for upcoming courses being offered in your area.
4. Have a veterinarian-approved vaccination protocol in place

\* The Canadian Food Safety & Quality Program On-Farm Implementation is a federally funded program that provides the lesser of \$750 or 50% towards the purchase of specified On-Farm Food Safety equipment

